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International Association of Movers (IAM) Enhances Membership Management with Association Anywhere From ACGI Software

Member Self Service, Centralized Data Management and Enhanced Reporting Capabilities Will Help Growing Global Trade Association Boost Efficiency and Member Satisfaction

COLUMBIA, Md., December 12, 2011 – ACGI Software®, the trusted leader in association management software (AMS), today announced the [International Association of Movers \(IAM\)](#), a global trade association based in Alexandria, Virginia, has selected and completed an implementation of [Association Anywhere, the company's Web-based association management system \(AMS\)](#). With a growing membership of over 2,400 corporations and individuals from 176 countries, IAM will use Association Anywhere to enhance member services, streamline operations and improve the organization's ability to promote the interests of members around the globe.

"The global growth of IAM adds to the complexity of managing our operations and meeting the needs of our members," said Terry Head, president, International Association of Movers. "One of the best ways we can serve members and streamline our operations is by effectively managing and leveraging our data, which is why we're very excited about going live with Association Anywhere – it's an enterprise system that will support the growth of our activities for years to come."

IAM selected Association Anywhere based on the results of an in-depth, consultant-led study of association management systems and the recommendations of other ACGI clients. Key factors influencing IAM's decision to go with Association Anywhere and ACGI included:

- **Centralized member management** – Association Anywhere provides flexible member management capabilities for organizing member data across geographies and membership types. Fully integrated with financial and program data, Association Anywhere reduces the time and effort needed for effectively managing members.
- **Reporting and business intelligence** – To enhance executive decision making and member services, Association Anywhere incorporates intuitive, user-friendly reporting and analysis tools such as a drag-and-drop report building and graphical dashboards.

- **Website and social media integration** – Association Anywhere is a native Web application that has been integrated with a variety of proprietary and open-source Web content management systems (CMS) and hand-coded association websites, giving associations like IAM the flexibility to enable online self-service, ecommerce, event management and other secure, members-only social networking capabilities.
- **Expert services and support** – IAM executives needed an AMS partner with deep industry experience and a solid record of integrating and customizing the AMS to meet their specific needs. ACGI offered IAM the full range of services, from system design and data conversion to training and ongoing support needed to manage and grow its business.

“In today’s economy, associations like IAM need greater flexibility for organizing their global membership structures and better access to data for smarter decision making,” said Kevin Hostutler, president and CEO, ACGI Software. For this reason, we’re delighted IAM selected Association Anywhere and proud to include them among our growing portfolio of clients.”

About ACGI Software

ACGI Software, Inc. is the trusted leader in Web-based association management software and best-practice services. Our flagship application, Association Anywhere, integrates with an association’s Website and business applications, automating administrative and financial operations, enhancing communication and reducing operating costs. It gives association executives the tools they need to engage members, empower staff and make insightful decisions. Founded in 1996, ACGI is based in Columbia, Maryland. For more information, please visit <http://www.acgisoftware.com>.

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